



# New York International Wine Auction

NYIWA, c/o Arc Herkimer, P.O. Box 271, Herkimer, NY 13350

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## California's Ed Gold will Return as NYIWA Auctioneer

VERONA - Ed Gold will return as New York International Wine Auction (NYIWA) Auctioneer on Saturday, September 30 at the award-winning Turning Stone Resort - Casino in Verona, NY.

NYIWA, a premier northeast wine and food charity event, showcases a silent auction and international wine tasting and gourmet dinner and live auction. Proceeds benefit unfunded and underfunded programs at the Arc Herkimer, the Herkimer County NYSARC, Inc. Chapter, which serves individuals with developmental and other disabilities in Central New York.

Top sponsors include: WUTR, Scalzo, Zogby & Wittig, Inc., The Bonadio Group, Planet Fitness - New Hartford, and The Foundtainhead Group, Inc.

Gold has led a life that reads like a movie script—so it's only fitting that he started off in Hollywood as a kid. His father was a producer and Gold grew up on studio back-lots, playing cowboys on the sets of Westerns. He followed two rules: if you can see the camera, it can see you; and when the director calls for quiet, you be quiet.

Surrounded by luminaries from such a young age, Gold quickly became accustomed to being near the limelight, if not squarely in it. Once he set out on his own, Gold took a path around the globe. He spent years as Cat Stevens' right-hand man, touring the world with the musician at the height of his popularity. Gold even had a stint as an auctioneer for an industrial auction company in Los Angeles.

It was inevitable that Gold would return to Hollywood, and he spent twenty years in the entertainment business. He started as a technician and then worked his way up to creating, writing, and producing projects for television and the big screen: ranging from CBS's award winning movie Kids Like These to Disney's Operation Dumbo Drop. In recognition of his work, Gold received the Easter Seals Communication



*The New York International Wine Auction 2017 Auctioneer, Ed Gold.*

## **NYIWA Auctioneer/2-2-2**

**Award, Media Access Award, Christopher Award, and Rehabilitation Congress of America Award.**

**Gold decided to take a break from “Hollywood” and moved to Northern California with his wife, Joanne, and spent years raising their two sons and staying active in charity organizations like the Muscular Dystrophy Association, City of Hope, and Big Brothers & Big Sisters of the Bay Area. It was at the Big Brothers & Big Sisters of the Bay Area auction in 2007 that he saw Auctioneer Greg Quiroga perform and thought, “There’s something that I would love to do.”**

**Gold cold-called Quiroga, got a sit-down interview, and eventually was brought into the fold at Reynolds & Buckley, where he initially mentored with David Reynolds and Quiroga. He spent nearly six years at R&B, until the untimely passing of Reynolds, who served as NYIWA’s Auctioneer from 2009 to 2013.**

**Gold then cofounded Stellar Fundraising Auctions with Quiroga. He is a member of the National Auctioneers Association and a certified Benefit Auction Specialist.**

**NYIWA offers for auction: classic and unusual international and domestic wines, travel and dining opportunities, jewelry, collectibles, artwork, and other fine lifestyle items. Auction-goers can either choose the Wine Tasting & Silent Auction package for \$60 or the Tasting, Auctions, and Dinner Package at \$195.**

**To make reservations, contact Vennera at (315) 574-7355 or visit [nyiwa.com](http://nyiwa.com).**

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