



Arc Herkimer 50th Anniversary

A banner year honoring our past, celebrating our present and shaping our future

Presenting Host - \$10,000

- Opportunity to present the agency's 50th anniversary signature event; Friday, June 14th Founders' Party at Mohawk Valley Country Club
- Corporate logo on event invitations, signage and promotional items along with attendance for eight

Entertainment Sponsor - \$7,500

- Opportunity to present the celebration year's entertainment highlight; world's foremost mentalist and psychic entertainer Robert Channing
- Corporate logo on event materials and VIP experience package made available to corporate event attendees

Parade Partner - \$5,000

- Corporate logo on the agency's parade float structure, promotional items and any apparel
- Arc Herkimer will be participating in several community parade events during the summer months

Heart & Sole Awareness 5K Sponsor - \$2,500

- Corporate logo on event materials and promotional products, entry fees waived for four runners
- 2019 Heart & Sole Awareness 5K scheduled for Saturday, June 15th in Arc Park

Swag Sponsor - \$2,500

- Corporate logo on promotional materials to be used in events as part of Herkimer Diamond Days, Newport Field Days, Canal Days and more

Well-Wishers -

Gifts of \$1,000, \$500 and \$250

- Marketing opportunities through messages of well wishes printed throughout agency materials available at each gift level



*Arc Herkimer 50th Anniversary
Lead Sponsor
Relph Benefit Advisors*



All Inclusive Golf Experience

June 6, 2019
Mohawk Valley Country Club, Little Falls, NY

Lunch, 18 holes of golf & cart, contests, cocktails, dinner, door prizes and entertainment by world's foremost mentalist and psychic entertainer Robert Channing

Event Sponsor - \$7,500

- Two foursomes, top recognition and logo placement on materials and signage, four social media spots, attendance for two at Arc Herkimer's 50th anniversary Founders' Party, membership in Circle of Friends

Championship Sponsor - \$5,000

- One foursome, prominent recognition and logo placement on materials and signage, two social media spots, attendance for two at Arc Herkimer's 50th anniversary Founders' Party, membership in Circle of Friends

Ace Sponsor - \$2,500

- One foursome, recognition with logo placement on materials and signage, social media spot, attendance for two at Arc Herkimer's 50th anniversary Founders' Party

NEW! Hospitality Tent - \$1,500

- Marketing opportunity to showcase your business and products by hosting a hospitality tent on either the front nine or back nine holes

Eagle Sponsor - \$1,500

- Entry fees waived for two golfers, logo placement on hole sign and event signage, social media spot

Cocktail Sponsor - \$1,000

- Entry fees waived for two golfers, logo placement on beverage station

Birdie Sponsor - \$750

- Entry fees waived for two golfers, logo placement on event signage, social media spot

Hole Sign - \$150

- Logo placement on hole sign



Uncorked Celebration

September 27 & 28, 2019
Turning Stone Resort • Casino, Verona, NY

Elegance at its finest in CNY; silent & live auctions, four course dinner with wine pairings and entertainment by world's foremost mentalist and psychic entertainer Robert Channing

Partner - \$15,000

- Eight event tickets, hotel for four, top recognition and logo placement, six social media spots, full page ad in auction catalog, attendance for two at Arc Herkimer's 50th anniversary Founders' Party, membership in Circle of Friends

VIP Leader - \$10,000

- Six event tickets, hotel for two, prominent recognition and logo placement, four social media spots, full page ad in auction catalog, attendance for two at Arc Herkimer's 50th anniversary Founders' Party, membership in Circle of Friends

Tasting or Toasting Sponsor - \$7,500

- Four event tickets, company logo on glassware, hotel for two, logo placement on event signage, four social media spots, full page ad in auction catalog, attendance for two at Arc Herkimer's 50th anniversary Founders' Party, membership in Circle of Friends

Chateau Sponsor - \$5,000

- Two event tickets, hotel for two, logo placement on event signage, two social media spots, half-page ad in auction catalog, attendance for two at Arc Herkimer's 50th anniversary Founders' Party, membership in Circle of Friends

Vineyard Sponsor - \$2,500

- Two event tickets, logo placement on event signage, two social media spots, half-page ad in auction catalog, attendance for two at Arc Herkimer's 50th anniversary Founders' Party

Wine Lovers - Gifts of \$1,500 or \$750

- Gift of \$1,500 - Two event tickets
- Gift of \$750 - Two tasting & silent auction tickets